

Values, Vision, Mission and Role of the JCIDA

December 4, 2008

Values:

Integrity ó The Agency deals openly, honestly and in good faith, both internally and externally. The Agency deploys its resources in a manner that is transparent to the public and for the good of the community.

Economic Development ó The Agency consistently seeks to expand the economy of Jefferson County by way of increasing the opportunity for quality employment within the community and preventing economic deterioration.

Community ó The Agency seeks to accomplish its goals in a manner that contributes to improving the quality of life for the residents of our community.

Vision: As a result of its varied economic development tools, the Agency is a lead economic development entity in Jefferson County and, as such, consistently makes substantial contributions to increasing employment opportunities, preserving existing levels of employment and enhancing the quality of life for the residents of Jefferson County.

Mission: To actively promote, attract, encourage, develop and maintain economically sound commerce and industry for the purposes of expanding employment and increasing the tax base in Jefferson County. To achieve this vision through relentless, focused execution with the benefit of planned budgets and stated core goals.

Roles: The Agency is a corporate governmental agency, constituting a public benefit corporation, governed by Article 18-A of the New York General Municipal Law, created to actively promote, attract, encourage, develop and maintain economically sound commerce and industry for the purpose of expanding employment opportunities, preventing economic deterioration and increasing the general prosperity of Jefferson County.

The Agency is a leader in syndicate lending designed to assist the establishment of new businesses as well as expand existing business in the community. The Agency plays an integral role in shaping strategic plans for the economic future of Jefferson County as well as Northern New York.