

**Jefferson County Job Development Corporation
Regular Monthly Board Meeting Minutes
March 5, 2009**

The Jefferson County Job Development Corporation held its monthly Board of Directors meeting on Thursday, March 5, 2009 in the JCJDC board room, 800 Starbuck Avenue, Watertown, NY.

Present: Michelle Pfaff, Timothy Read, Stephen Duflo, Julie Pecori, Dennis Affinati, Kent Burto, Don Rutherford, Thomas O'Connor, Thomas Carman, John Doldo, Jr, Mary Dudo, Lance Evans, Paul Morgan, Urban Hirschey, and W. Edward Walldroff

Others Present: Don Alexander, Patrick Kelly, Lyle Eaton, Joy Nuffer, Mary Anne Hanley, Dr. Betty Jones, Ron Stanton, Jay Matteson, Nancy Madsen of the Watertown Daily Times

Excused: William Fulkerson, Joseph Colello, David Converse, Mary Corriveau, Robert Hagemann, Robert Juravich

Absent: None

- I. **Call to Order:** Mr. Affinati called the meeting to order at 9:40 a.m.
- II. **Pledge of Allegiance:** Mr. Affinati asked all to stand to recite the pledge of allegiance.
- III. **Introduction of W. Edward Walldroff:** Mr. Affinati introduced newly appointed Board member W. Edward Walldroff.
- IV. **Minutes – Annual Meeting January 30, 2009 and February 5, 2009:** Minutes of the annual board meeting held January 30, 2009 and regular board meeting held February 5, 2009 were presented. It was noted there was a typo in the annual minutes and the Ms. in front of Mr. Affinati's name should be changed to a Mr. Mr. Evans moved, and Mr. Burto seconded; and

IT WAS VOTED: To approve the minutes for the annual meeting January 30, 2009 as presented with the one change to the annual meeting minutes as directed and to approve the minutes for the regular meeting February 5, 2009 as presented.

- V. **Treasurer's Report as of January 31, 2009:** Mr. O'Connor reviewed the financials for the period ending January 31, 2009. Mr. O'Connor moved, and Mr. Read seconded; and

IT WAS VOTED: To approve the January 31, 2009 Treasurer's Report as presented.

- VI. **JCIDA Report:** Mr. Converse gave the following report on the JCIDA Board Meeting;

- A Revolving Loan Fund in the amount of \$50,000 was approved for Greene Structures, Inc.
- Amendment to a JCIDA Loan
- A change in collateral was approved for Fort Drum Storage, LP.
- An interest reduction was approved for a pending YMCA Revolving Loan Fund
- An interest reduction was approved for two existing Roth Industries Revolving Loan Fund loans
- A Microenterprise loan in the amount of \$40,000 was approved for Lyric Enterprises, Inc.
- Wind Farm UTEP Committee gave an update
- JCIDA grant of \$12,000 to the Jefferson County Agricultural Development Corporation to help fund the Dairy Profitability Teams

- VII. **Committee Reports:**

Manufacturer's Committee- Ms. Pecori gave an update to the Board on the committee's most recent meeting which focused on education and alternative energy.

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Marketing Committee- Mr. Evans updated the Board on most recent committee meeting. The unemployment numbers are not going to be out until later today. The marketing budget was reviewed. An advertising campaign will begin soon, including advertising on all local television stations and Time Warner. A review of the business awards was begun. Sponsorship requests include the Business Fair on June 10, 2009 which the JCJDC will sponsor for \$2,000, Box Lunch Revue which will be sponsored at \$750 and EDay which will be sponsored at \$5,000. The next meeting will be Friday, March 27, 2009.

VIII. Other Issues:

Fort Drum Sustainability Plan- Dr. Betty Jones: Dr. Jones gave a brief overview of the Fort Drum Sustainability Plan which includes mission, environment and community. The five challenge areas that have been identified are community, infrastructure, training enablers, human capital, and logistics. The ultimate goal of the plan is to show that Fort Drum and surrounding region's quality of life make Fort Drum the installation of choice. Many questions were posed to Dr. Jones regarding the employment of the highly trained spouses.

Restore New York- Ron Stanton: Mr. Stanton gave a brief overview of the restore New York grants that are available for re-vitalizing funding in economically distressed communities.

IX. Chief Executive Officer's Remarks:

Location and Time Change of the April 2, 2009 JCIDA & JCJDC Board Meetings – Mr. Alexander updated the Board that there will be a Capital Corridor Seminar on April 2, 2009 that starts at 9:00 a.m. He would like to make it possible for anyone to attend the seminar if they wish. It will be at the Board member's own expense, the JCIDA meeting will be at the Ramada at 7:30 a.m. with the JCJDC meeting to start at 8:00 a.m. Mr. O'Connor moved, and Mr. Burto seconded; and

IT WAS VOTED: To approve moving the April 2, 2009 meeting to the Ramada to coincide with the Capital Corridor Seminar.

X. Adjournment: With no further business before the board, a motion to adjourn was made by Mr. Evans seconded by Mr. O'Connor. All in favor. The meeting adjourned at 10:45 a.m.