

**Jefferson County Job Development Corporation
Regular Monthly Board Meeting Minutes
November 1, 2007**

The Jefferson County Job Development Corporation held its monthly Board of Directors meeting on Thursday, November 1, 2007 in the JCJDC board room, 800 Starbuck Avenue, Watertown, NY.

Present: David Converse, William Fulkerson, Michelle Pfaff, Michael Crowley, Lance Evans, Dennis Affinati, Mary Corriveau, Thomas Carman, Mary Dudo, Robert Sturtz, Don Rutherford, Julie Pecori, Robert Juravich, Robert Hagemann, Joseph Colello, Michael Behling

Others Present: James Fayle, Don Alexander, Lyle Eaton, Peggy Sampson, Mary Anne Hanley, John Hartzell, John Sidd (Menter Law Firm), Gary DeYoung, Channel 7, and Rachel Hanley-WDT

Excused: Thomas O'Connor, John Doldo Jr., Urban Hirschey, Graham Wise, Paul Morgan

Absent: None

I. **Call to Order:** Mr. Converse called the meeting to order at 9:15 a.m.

II. **Pledge of Allegiance:** Mr. Converse asked all to stand to recite the pledge of allegiance.

III. **Minutes:** Minutes of the board meeting held October 4, 2007 were presented. Mr. Evans moved, and Mr. Carman seconded; and

IT WAS VOTED: To approve the minutes of the October 4, 2007 meeting as presented.

IV. **Finance Committee** – Mr. Crowley reviewed the financials for the period ending September 30, 2007. Mr. Eaton indicated that the numbers on the Accounts Receivable for WICLDC will be addressed during the audit. Mr. Affinati moved, and Ms. Pfaff seconded; and

IT WAS VOTED: To approve the September 30, 2007 Treasurer's Reports as presented.

V. **JCIDA Report:** Mr. Fayle gave the following report of the JCIDA Board of Directors' Meeting.

- Loan modification for Snug Harbor Marina to reduce the interest to prime minus 2% and re-amortize the loan over 72 months
- Approved a Sale Leaseback Resolution for New Plan North, LLC including the granting of a \$2.7 million mortgage to First Niagara Funding, Inc.
- Approved to provide up to \$15,000 to use for sewer laterals at the Corporate Park

VI. **Committee Reports:**

Marketing Committee – Mr. Behling gave the following report:

The Committee welcomed Bob Cantwell, Executive Director of the Clayton LDC, to the committee. Several projects are underway. Request for business award nomination letters were sent out, new billboard and advertising campaigns were presented by Chris Bogenschutz of Riverside Media, TV spots on Jefferson County New Beginning will be aired over the next year, national and regional ads have been placed, and staff is preparing for the 2008 Employer Survey.

Manufacturing Committee – Ms. Pecori indicated that the committee will meet following the board meeting. They will discuss membership, a legislative breakfast that will start in the spring, and will create a timeline for some of the issues they will be addressing.

VII. Other Issues:

Community A. L. Corporation – Mr. Alexander gave a brief overview of the Corporation's attempt to bring Assisted Living facility here. The New York State Department of Health is seeking applications for a portion of its newly allocated ALP beds with an application deadline of December 14, 2007. If an application is to be completed, the Assisted Living Committee will need to hire a consultant to pull all the material together. To hire a consultant, each of the members of the committee have been asked to come up with a pro-rata share of the initial costs, anticipated to be about \$30,000. Mr. Alexander requested that the Board allocate \$2,500.00 to the effort to hire a consultant and submitting the application. Mr. Fulkerson moved, and Mr. Evans seconded; and

IT WAS VOTED: To approve the request of allocating \$2,500.00 to assist with hiring a consultant and submitting the application.

Counsel – Mr. Hartzell stated that he is leaving the area. He introduced John Sidd, Counselor at Law for the Menter, Rudin & Trivelpiece firm, who will assist Jim Heary when needed.

Economic Impact on Tourism – Gary DeYoung of the 1000 Islands International Tourism Council gave a presentation regarding the Economic Impact on Tourism in Jefferson County. He supplied figures from a survey that was conducted over three years that began in 2003 (see attached handouts).

VIII. President's Remarks: None.

IX. Chief Executive Officer's Remarks: None.

X. Adjournment: With no further business before the board, a motion was made by Mr. Evans, seconded by Ms. Pfaff. All in favor. The meeting adjourned at 10:18 a.m.