

**Jefferson County Job Development Corporation  
Regular Monthly Board Meeting Minutes  
December 7, 2006**

The Jefferson County Job Development Corporation held its monthly Board of Directors meeting on Thursday, December 7, 2006 in the JCJDC boardroom, 800 Starbuck Avenue, Watertown, NY.

**Present:** David Converse, Dennis Affinati, Robert Hagemann, Michelle Pfaff, Julie Pecori, Thomas Carman, John Doldo Jr., Michael Crowley, Thomas O'Connor, Joseph Collelo, Michael Behling, Mary Dudo, Don Rutherford, Urban Hirschey, Robert Sturtz, Paul Morgan, and Michael Lundy.

**Others Present:** James Fayle, Don Alexander, Lyle Eaton, Joy Nuffer, Mary Anne Hanley, Brian Cisco, Jay Matteson, John Hartzell, Jeff Nelson of Channel 7, and Watertown Daily Times.

**Excused:** William Fulkerson, Robert Juravich, and Mary Corriveau.

**Absent:** John Gaus.

- I. **Call to Order:** Mr. Converse called the meeting to order at 9:15 a.m. Mr. Converse introduced Brian Cisco of the JLI.

Mr. Converse asked all to stand to recite the pledge of allegiance.

- II. **Minutes:** Minutes of the board meeting held October 5, 2006 were presented. Mr. Sturtz moved, and Ms. Pfaff seconded; and

**IT WAS VOTED:** To approve the minutes of the October 5, 2006 meeting as presented.

- III. **Finance Committee** – Mr. Crowley reviewed the financials for the period ending September 30, 2006. Mr. Carman moved, and Ms. Pecori seconded; and

**IT WAS VOTED:** To approve the September 30, 2006 Treasurer's Reports as presented.

Mr. Crowley reviewed the financials for the period ending October 31, 2006. Mr. Affinati moved, and Mr. Carman seconded; and

**IT WAS VOTED:** To approve the October 31, 2006 Treasurer's Reports as presented.

- IV. **JCIDA Report:** Mr. Fayle gave the following report of the JCIDA Board of Directors' Meeting.

- Modify Lending Policy to allow more leeway in the interest rates
- Approved \$40,000 Micro enterprise loan to Taste of Design
- Approved the transfer of the water tower in the Corporate Park to the Town of Watertown
- Approved two Sale/Leasebacks with Washington Summit and Taste of Design
- Finalized CFM Land Contract

- V. **Committee Reports:**

**Membership Committee/Nominating** – A meeting is set for December 14, 2006 for the Nominating Committee to review possible nominations for the three seats up for re-election and this will be Mr. Lundy's final meeting as his term is up. Mr. Fayle recognized Mr. Lundy's work with the Board and expressed appreciation for the years he has put in.

**Manufacturing Committee** – Ms. Pecori reported that the committee has sent out letters to manufacturers to coordinate a tour of the manufacturing sites for students to encourage them to stay in the area. The goal is to set a date in early spring for the tour. There have been few responses. Mr. Alexander gave a report on the daycare initiative.

**Marketing Council** – Mr. Behling reviewed the Fast Facts as of November 30, 2006. He noted the 4.4 % unemployment rate. Ms. Hanley viewed with the Board the commercials that have been made to target the under 40 group around the holidays to try to attract more young professionals to the area. Mr. Behling also noted that there was a survey of Canadian business conducted by the Empire State Development. There have been thirteen interested contacts to date.

**Visitation Committee** – no report

**Governance Committee** – Mr. Fayle noted the Public Accountability Training is still available for those who were unable to make some or all of the recent meetings the JCJDC sponsored in Watertown. He also noted that there should be some meetings scheduled in the spring in Syracuse.

**VI. Other Issues:**

**MDA Update** – Mr. Fayle gave a report on the MDA. They have developed a program called New York's Creative Core, which is a regional branding initiative. The logo would be used by companies in the region to promote the initiative.

Mr. Hirschey moved, and Mr. Hagemann seconded; and

IT WAS VOTED: To support the Creative Core initiative.

**Agricultural Update**– Jay Matteson, Jefferson County Agricultural Coordinator, gave a power point presentation of the agricultural impact on Jefferson County. (Copy attached)

**VII. President's Remarks:** Mr. Converse commended the Board and staff for a job well done this year and wished everyone a Merry Christmas.

**Chief Executive Officer's Remarks:** Mr. Fayle reminded the Board about upcoming events as follows:

- December 8- Member Breakfast- Emerge NNY- Days Inn
- December 19-Developing an Internship Program- Days Inn
- December 28- Board of Directors Annual Holiday Reception- BRVC
- January 26- Annual Meeting- BRVC

Mr. Hagemann gave an airport update.

**IX. Adjournment:** With no further business before the board, a motion was made by Mr. Hirschey, seconded by Mr. Lundy. All in favor. The meeting adjourned at 10:27 a.m.